



## Kosher Freeze-Dried Beef Patties – What ARE they exactly???

**KOSHER:** We use animal proteins from kosher species ONLY (beef in that case.) We NEVER mix meat and dairy. These patties contain NO CHAMETZ (wheat, barley, rye, oats, spelt or their derivatives.) These patties are endorsed as kosher year-round, INCLUDING Passover, by the Chicago Rabbinical Council.

**FREEZE-DRIED:** Freeze-Drying is a gentle preservation process that removes the moisture of a product using cold instead of heat, thus leaving the nutritional substance intact. Freeze-Dried products can be stored in a cupboard at no risk to the product quality and/or nutritional value. You may serve the freeze-dried products as-is (dry) or add water to bring back the original moisture content.

**BEEF:** Our patties are RAW BEEF with added vitamins and minerals for a complete and balanced diet. They contain NO artificial flavors or colors, and NO fillers. We use NO preservatives of any kind. These patties are the ultimate and healthiest diet foundation ... as Nature intended – they are balanced and complete in vitamin, mineral, fat, carbohydrate and protein content--balancing the all-important calcium/phosphorous ratio.

**PATTIES:** Our small patties are approximately 3" in diameter and ½" thick. They are grayish in color, with a brittle texture, easy to crumble by hand. They do not LOOK like raw beef, because the freeze-drying process has removed all the moisture. Once the package is opened, these patties have a shelf life of 12-18 months when stored in a dry, cool place.

## At home with your brand-new bag of Kosher Freeze-Dried Beef Patties

### Dinner Time

- ✓ Take required number of patties out of the bag
- ✓ With your hands, crumble the patties in pieces appropriate for your pet directly into your pet's dish
- ✓ Add room temperature water to cover (approximately ¼ cup for 2 patties)
- ✓ Let sit for 10-15 minutes
- ✓ Serve to your pet
- ✓ Wash your hands (remember, this is raw beef)

### Variations

- ✓ You may serve the patties DRY, without adding water, if this is what your pet prefers.
- ✓ You may use a broth or water/oil from a can of tuna instead of water.
- ✓ You may mix with a canned diet, either dry or rehydrated.

### Reward Time

Break off a piece of the appropriate size and use dry as healthy treat or wholesome training reward!

**ONE PATTY A DAY WILL KEEP YOUR PET A-OK!**



**Switching to KosherPets' foods**

We recommend that you introduce KosherPets' food gradually to your beloved pet (over a one-week period if possible.) The gradual transition will give your pet's digestive system time to adjust.

**Recommended Feeding**

The recommended portions below are for an AVERAGE pet. We know that each pet is special; therefore you may need to adjust his/her portion according to age, size, environment, temperament, breed, and activity level. Your pet should have access to fresh water at all times to maintain good health.

**FOR DOGS**

Below is a feeding indication mixing our Freeze-Dried Beef Patties and slow-simmered moist diets (canned foods). Feel free to adjust the quantity of each based on your dog's preference.

<b>Dog's weight in pounds</b>	<b>5 lbs</b>	<b>10 lbs</b>	<b>20 lbs</b>	<b>50 lbs</b>
Patties per day	1/2	1 1/2	2 1/2	5
Cans per day	1/2	1	1 1/4	1 1/2

<b>Dog's weight in pounds</b>	<b>5 lbs</b>	<b>10 lbs</b>	<b>20 lbs</b>	<b>50 lbs</b>
For a 2-week supply, you'll need:	1/4 bag + 7 cans	1 bag + 14 cans	1 1/4 bags + 17 1/2 cans	2 1/2 bags + 21 cans
For a 1-month supply, you'll need:	1/2 bag + 15 cans	1 1/2 bags + 30 cans	2 1/2 bags + 37.5 cans	5 bags + 45 cans

**FOR CATS**

Cats are, by their very nature, finicky eaters. Our Freeze-Dried Beef Patties represent the ULTIMATE in cat nutrition. Cats are carnivores – meat-eaters – therefore thrive on an all-meat diet.

However, cats are stubborn and many will turn up their nose at the very best food. If necessary, you may "trick" your cat by sprinkling some oil from a can of tuna (Kosher for Passover if necessary) over the rehydrated patties.

<b>Cat's weight in pounds</b>	<b>Under 5 lbs</b>	<b>5-10 lbs</b>	<b>10-15 lbs</b>	<b>Over 15 lbs</b>
Patties per day	1	1 - 2	2 - 3	3 - 4
For a 2-week supply, you'll need:	1/2 bag	1 bag	2 bags	3 bags
For a 1-month supply, you'll need:	1 bag	2 bags	4 bags	6 bags



## ARE YOU PAYING TOO MUCH FOR WATER?

Your pet probably has two dishes, one for water and one for food. However, if you feed your pet only canned food, you probably end up with water in both dishes!

Some pet food manufacturers put as much as 90% water in their cans! KosherPets' Freeze-Dried Beef Patties have maximum moisture content of only 3%.

Let's compare KosherPets' Freeze-Dried Beef Patties for Dogs with what we consider one of the best-canned foods on the market: Halo's Spot's Stew® for Dogs. The following nutritional analysis is dry mass moisture adjusted (analysis without the water.)

	Spot's Stew® for Dogs	Kosher Freeze-Dried Beef Patties
Crude Protein, min.	29.17	45.36
Crude Fat, min.	12.5	29.9
<b>Cost per day to feed a 20-lbs. dog</b>	<b>\$2.89</b>	<b>\$2.18</b>

## PAY 25% LESS - GET 55% MORE PROTEIN!

### ***Need more reasons to choose KosherPets' products?***

- ✓ KOSHER IS DEFINITELY BETTER AND SAFER.
- ✓ Kosher means CLEAN, HEALTHY, and FIT.
- ✓ KosherPets' products are made with carefully selected table food quality ingredients and sourced at USDA inspected and approved facilities.
- ✓ Furthermore, KosherPets is exposing itself to one of the strictest human food and ingredients inspections available – KOSHER!
- ✓ Kosher standards prohibit eating scavengers and mixing meat and dairy products. KosherPets only uses animal protein from the cleanest source: kosher species. Our certifying Rabbis are trained to look for signs of unseemliness.
- ✓ Additionally, our Rabbis - hired from a neutral third-party council - guarantee that all of KosherPets' products are dairy free.